



**"INCLUSIVE DESIGN CAN ENABLE
MORE PEOPLE TO BE AUTONOMOUS
AND FEEL LIKE THEY BELONG."**

Aurore Brard
product and service social designer

www.aurorebrard.com
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WORK EXPERIENCE

- 06/ 2017 - present: Founder of *Aurore Brard* inclusive design studio in Eindhoven, the Netherlands.
- Part of Driving Dutch Design 2019
- 2019 - present: Founder of Les Matins Lumière, jewellery line in Eindhoven, the Netherlands.
- 01/ 2019 - 01/2020: Assistant curator (part-time) at *Yksi expo* in Eindhoven, the Netherlands.
- 11/ 2017 - present: 3D printing engineer (part-time) at *Shapeways* in Eindhoven, the Netherlands.
- 05/ 2016 - 07/2016: Product design internship at *Mut design* in Valencia.
- 11/ 2015 - 04/ 2016: Product and installation design internship at *Studio Mieke Meijer* in Eindhoven.
- 07/ 2014 - 08/ 2014: Draughtswoman : 3D modelization, technical drawing and plans of a production line for *Weishardt* in Graulhet, France.

EDUCATION

- 2012 - 2017: Product design Bachelor at the *Design Academy Eindhoven*
- 2011 - 2012: Art and Design préparation school *Prép'Art* in Toulouse, France
- 2010 - 2011: Mechanical Engineering, Higher School Preparatory Classes at *lycée Déodat de Séverac* in Toulouse, France
- 2010: BAC S (VWO beta/exacte vakken) specialisation Engineering Sciences and Mathematics

AWARDS

- 2019 Ein und Zwanzig World finest design talent's award | SEEM
- 2017 Hema Foundation Social and Sustainable Award | See-eat-through

PITCHES

- 2019 Pitch event The Driver | Aurore Brard, inclusive design.
Dementia Lab 2019 | Moving Memories.

EXHIBITIONS

- 2019: Dutch Design Week exposition The Driver | See-eat-through.
Hope, Kazerne Eindhoven | Moving memories
G/OUd on stage, Yksi expo Eindhoven | Moving memories

Ein&zwanzig Milan Design Week | SEEM

Innovation For Health Rotterdam | Moving memories and See-eat-through

Embracing exchange, Maastricht | Les Matins Lumière

2018: Dutch Design Week | Aurore Brard inclusive design Seem and See-eat-through

HH a Dutch Design Vision about Health and Happiness, Milan Design Week | Seem

2017: See Ya Dude, Dutch Design Week | See-eat-through

Zilver G'oud, Dutch Design Week | Moving Memories

Graduation Show Design Academy Eindhoven, Dutch Design Week | Moving Memories

PUBLICATIONS

Dezeen | See-eat-through

<https://www.dezeen.com/2018/10/24/see-eat-through-tableware-visually-impaired-people-design-academy-eindhoven-aurore-brard/>

Fast Company | Moving memories

<https://www.fastcompany.com/90146243/inclusive-design-at-work-lovely-objects-for-people-with-alzheimers>

Azure Magazine | See-eat-through

<https://www.azuremagazine.com/article/best-ideas-of-2018/>

Dutch Design Daily | See-eat Through

<http://dutchdesigndaily.com/complete-overview/see-eat-through/>

Elle Decor Spain | See-eat-through

<https://www.elledecor.com/es/disenio/a28549761/vajilla-espacial-personas-discapacidad-visual/>

TL magazine | Moving Memories

<https://tlmagazine.com/mining-dae-ddw/>

This is Eindhoven | Aurore Brard, inclusive design

https://www.thisiseindhoven.com/en/visit/eindhoven-wanted/top-picks/5x-eindhoven-designers-at-dutch-design-week?fbclid=IwAR0hjpQzQ-zgQPawL-KxPe1CipISuLSPsvhK6OL_dTX0dNOcCc0_w6QSc8

Visio NL | See-eat Through

<https://www.visio.org/nl-nl/home/actueel/ander-nieuws/2018/oktober/ddw-eindhoven>

SKILLS

Project development:

Design thinking + + + +

Analytical + + + +

Concept development + + + +

Human centered + + + +

3D modeling:

Fusion 360, Solidworks + + + +

Sketchup + + +

Keyshot, Netfab + +

Model making:

All materials craft + + + +

3d printing, CNC + + +

Adobe CC, Microsoft Office:

Illustrator, Indesign + + + +

Photoshop, Premiere Pro + + + +

Word, Excel, Powerpoint + + + +

LANGUAGES

French: mother tongue

English + + + +

Dutch + + +

Spanish + +

HOBBIES

Bouldering

Observing daily life

REFERENCE

Leonne Cuppens

Yksi expo/connect, founder

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Mieke Meijer

Internship mentor

Studio Mieke Meijer

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